

2/16

FIG. 2

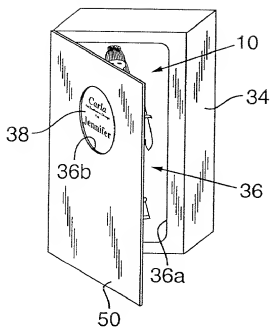


FIG. 3

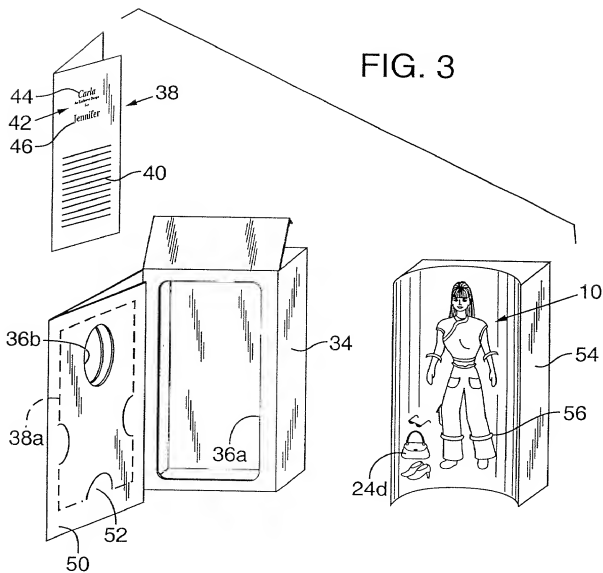


FIG. 4

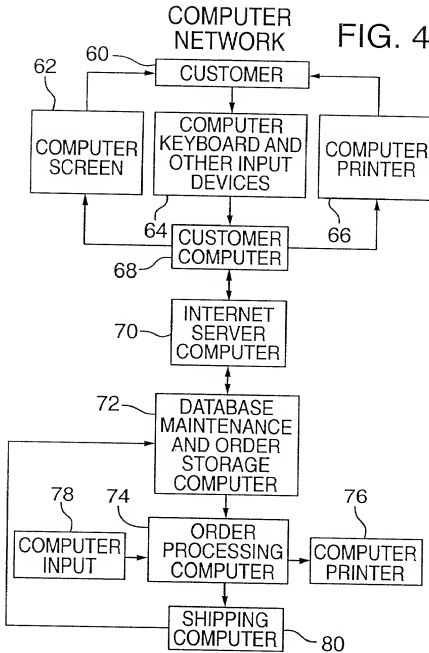
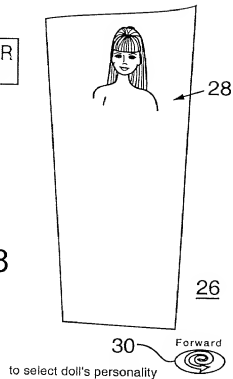


FIG. 8



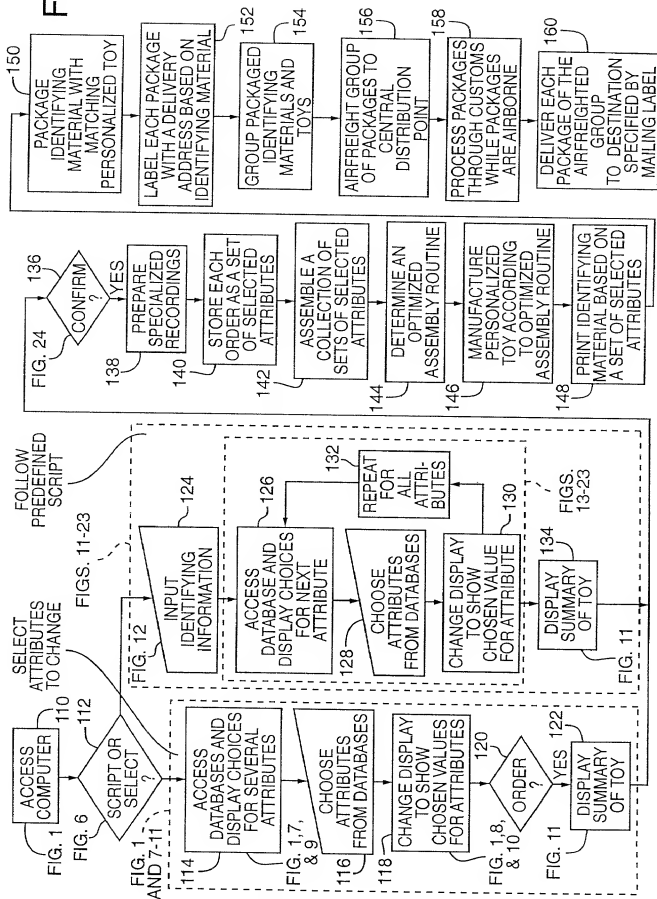


FIG. 5



Personalize your own
friend of Barbie doll!

Make your selections
and we will custom-make a beautiful doll
especially for you!

You can choose her:

- Look
- Eye color
- Hairstyle
- Hair color
- Fashions
- Accessories
- Personality

Thousands of
combinations!

Ready, Set,
Be Creative



Click

The fun, step-by-step way.

30d



Click

The fun but quick way.

30c

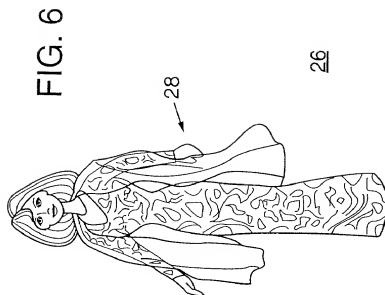


FIG. 6

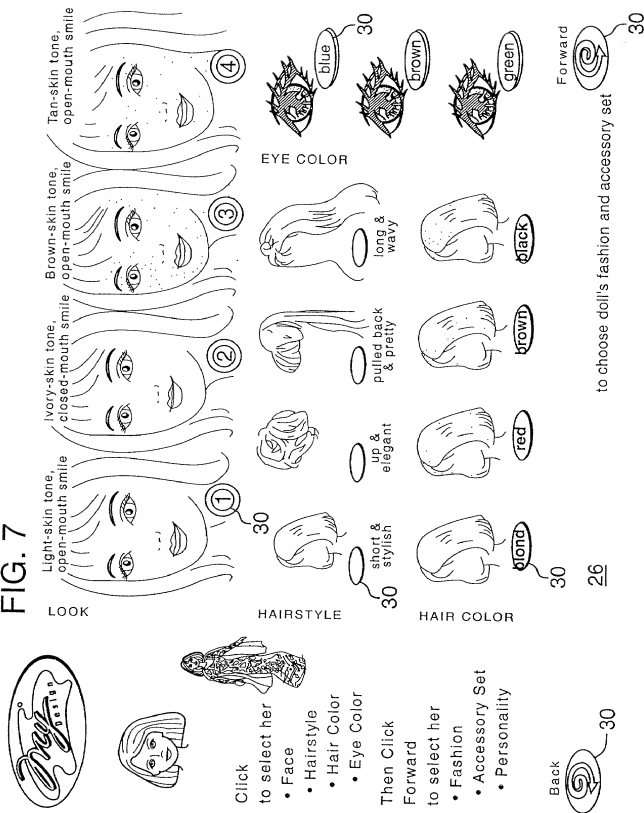
26

Made for Jennifer
help

30

28

FIG. 7





To help us create your doll's personality profile, please tell us:

Maximum 22 letters and spaces in blanks below
please do not use all capital letters

Your Name:

Doll's Name:

Is this a gift for someone else? Yes ☐ No ☒
has sparkling blue eyes and pulled back &
pretty brown hair. She is wearing her new Cool
Jeans Outfit with City Shopper accessories. Her

birthday is in . She lives in 30
 , and spends a lot of time
 . She's interested in
 , loves to

and enjoys being with . is a
special friend of Barbie, and is personalized by
you,!

26

28



Back



30
to change selections

Forward

30

Well Done!



FIG. 10



To help us create your doll's personality profile, please tell us:

Maximum 22 letters and spaces in blanks below
please do not use all capital letters

Your Name:

Doll's Name:

Is this a gift for someone else? Yes ☒ No ☐

If yes,
for whom?

Carla has sparkling blue eyes and pulled back &
pretty brown hair. She is wearing her new Cool
Jeans Outfit with City Shopper accessories. Her
birthday is in . She lives in

. and spends a lot of time
 . She's interested in

, loves to 30
and enjoys being with

Carla is a special friend of Barbie, and is
personalized by you, Chuck!

26

28



Back



30
to change selections

Forward

30

Well Done!



FIG. 11

Carla, a friend of Barbie

by Chuck



26

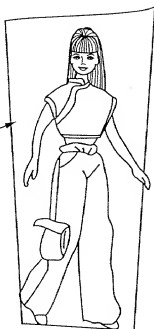
28



Back

30

to change selections



30

Print
Click here to print this screen
to keep and show your friends
and family



30

Order
Click here to
purchase the doll you've
just personalized!
•Must be 18 or over. Currently available
only in the contiguous 48 U.S. states



Start Over
Click here to play
again and personalize
another doll!

30



To Personalize your doll:

1. Give her a name
2. Select her look
3. Select her eye color
4. Select her hairstyle
5. Select her hair color
6. Select her fashion
7. Select her accessory set
8. Select her personality



Then see your
finished doll
on the screen!

Change your mind as often
as you like until you have the
perfect doll for you!



Back

30

FIG. 12

To help us create your doll's
personality profile, please tell us:

Maximum 22 letters and spaces in blanks below
please do not use all capital letters

Your Name: Doll's Name: Is this a gift for someone else? Yes ☐ No ☒

26

30

Forward

to select doll's look



9/16



Select Clara's look.

FIG. 13

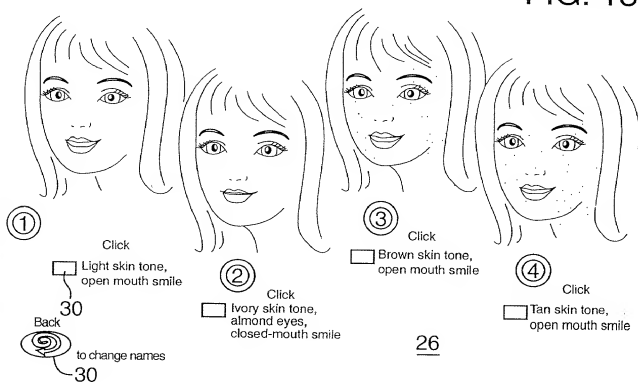
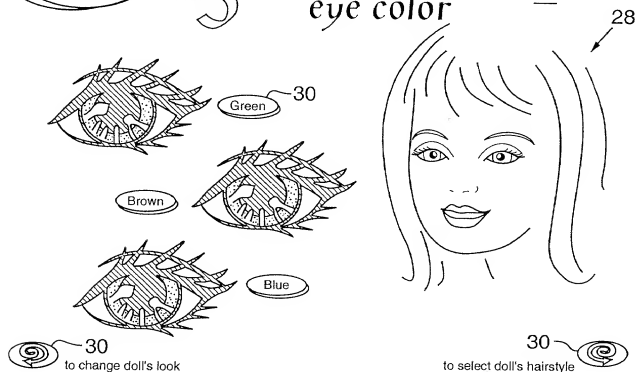


FIG. 14



STEP 3 Select Clara's eye color

26



10/16

FIG. 15



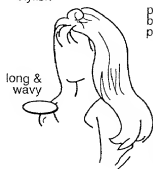
STEP 4 Select Clara's hairstyle.



short & stylish



pulled back & pretty



long & wavy



up & elegant



30

to change doll's eye color



30

26



28

30

to select doll's hair color



STEP 4 Select Clara's hairstyle.

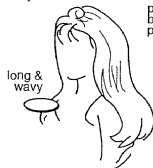
FIG. 16



short & stylish



pulled back & pretty



long & wavy



up & elegant



30

to change doll's eye color



30

26



28

30

to select doll's hair color

11/16



STEP 5 Select Clara's hair color.

FIG. 17



blond



brown



red



black

30



Back

30

to change doll's eye color

26



28

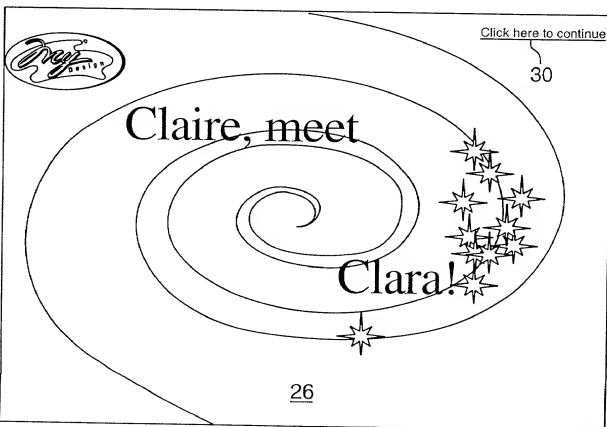


Forward

30

to see doll's picture

FIG. 18



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Introducing Clara

FIG. 19

26



Back 30
to change her step-by-step

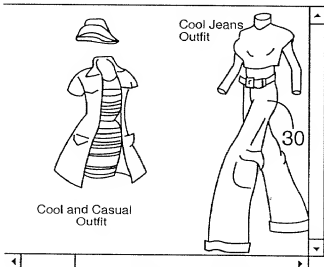
Forward 30
to select a fashion



STEP 6 Select Clara's fashion!

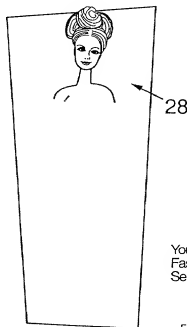
FIG. 20

What will she wear? Select a complete outfit*



Back 30
to see doll's picture

Scroll sideways for more fashions!



Your Fashion Selection

Forward 30
to add accessories

26

FIG. 21



STEP 7

Select an accessory set for more fashion fun!

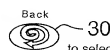
26



City Slick



City Shopper



Back

to select a different fashion

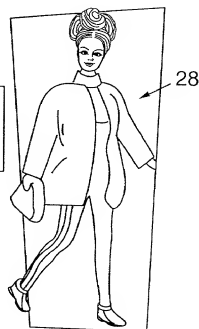


Night Dazzle

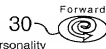


Purple Passion

Your Selection



28



Forward

to select your doll's personality

FIG. 22



STEP 7

Select an accessory set for more fashion fun!

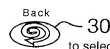
26



City Slick

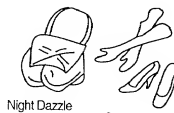


City Shopper



Back

to select a different fashion



Night Dazzle

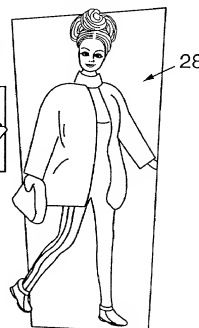


Purple Passion

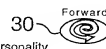
Your Selection



28



28



Forward

to select your doll's personality



14/16

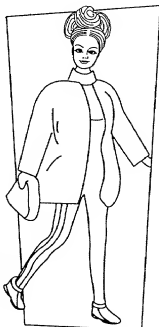
FIG. 23

STEP

8

Select Clara's personality

28



Back



30
to change accessories

26

Clara has sparkling green eyes and up & elegant red hair. She is wearing her new Weekend Style Outfit with Night Dazzle accessories. Her birthday is in . She lives in and spends a lot of time She's interested in , loves to and enjoys being with . Clara is a special friend of Barbie, and is personalized by you, Claire!

You may change her:

☐ Look

☐ Eye Color

☐ Hairstyle

☐ Hair Color

☐ Fashion

☐ Accessory Set

30e

30



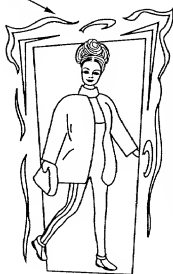
Well Done!



Order Confirmation Registration

Please confirm your choices:

28



1. Doll name: Clara
2. Customer name: Claire
3. Doll's look: Tan skin tone, open-mouth smile
4. Eye color: green
5. Hair color: red
6. Hairstyle: up & elegant Night Dazzle
7. Fashion: Weekend Style outfit
8. Accessory Night Dazzle Set:

9. Doll Personality: Clara has sparkling green eyes and up & elegant red hair. She is wearing her new Weekend Style Outfit with Night Dazzle accessories. Her birthday is in July. She lives in a big city, and spends a lot of time caring for animals. She's interested in science, loves to do gymnastics and enjoys being with her cat. Clara is a special friend of Barbie, and is personalized by you, Claire!

FIG. 24

26



30f

Already Registered
Click here to enter the
Mattel Store



30g

New Registration
Register now to place
your order.

Back



30
to finished doll

FIG. 25

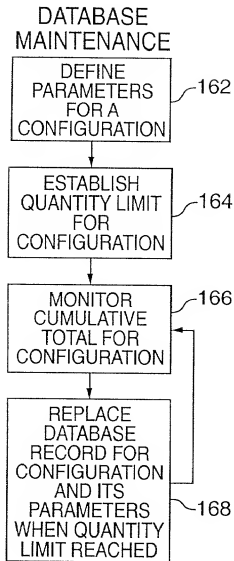
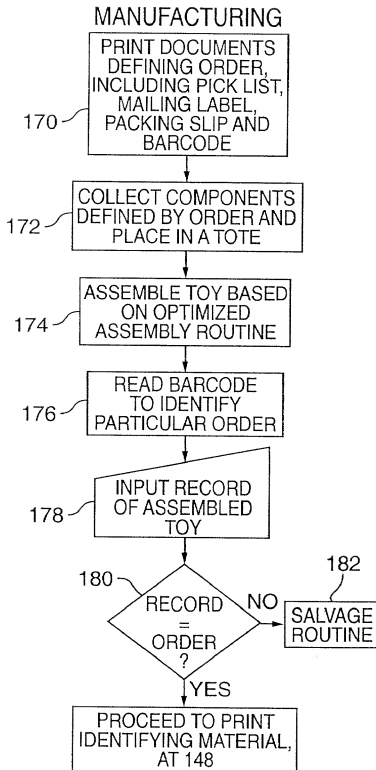


FIG. 26



Design 2850 Earhart Court Hebron KY 41048		1 OF 1		90													
SHIP Chelsea Caballero TO: 49-Pamela Court		84		 121812280300001512 SEQ #: 0008													
West Seneca NY 14224-		 (420) SHIP TO POSTAL CODE 92		86  (420) 14224-													
UPS GROUND TRACKING# 1Z 181 228 03 0000 1512		 90		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 5px;"> 96  </td> <td style="padding: 5px;"> 94  </td> </tr> <tr> <td style="padding: 5px;"> 21803-6226 头仔: 绿眼杜丽 </td> <td style="padding: 5px;"> 19263-9109 身仔: 杜丽莎身 </td> </tr> <tr> <td style="padding: 5px;">  </td> <td style="padding: 5px;">  </td> </tr> <tr> <td style="padding: 5px;"> 21804-9519 衫款: 粉红短裾 </td> <td style="padding: 5px;"> 21803-5049 附件: 珠片银包 </td> </tr> <tr> <td style="padding: 5px;">  </td> <td style="padding: 5px;">  </td> </tr> <tr> <td style="padding: 5px;"> 0068-0340/ 发色: 红发 </td> <td style="padding: 5px;"> 21803-9309 发型: 马尾 </td> </tr> </table>		96 	94 	21803-6226 头仔: 绿眼杜丽	19263-9109 身仔: 杜丽莎身			21804-9519 衫款: 粉红短裾	21803-5049 附件: 珠片银包			0068-0340/ 发色: 红发	21803-9309 发型: 马尾
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Order #	Qty	ID#	Proc Date	Name: Jenna													
151-1	1	21804-9CJR	08-26-1998	Designer: Chelsea													
Return Policy Your satisfaction is completely guaranteed. If you are not 100% satisfied with this product, you may return your purchase within 30 days for a refund of the purchase price. For your protection, please use UPS or Insured Parcel Post for return shipment. Please indicate the reason below and return to: Design 2850 Earhart Court, Hebron KY 41048 REASON FOR RETURN: _____ _____ _____				Chelsea Caballero 49-Pamela Court West Seneca, NY 14224- TO: Design 2850 Earhart Court Hebron, KY 41048													